

freshInsight Business Toolkit

the simple refreshing way to understand and shape business for maximum value

Set of Go-To Tools for
Professional Consultants &
Enterprise Architects



Once there is seeing, there must be acting. Otherwise what is the use of seeing. – Nhat Honk

Welcome to the freshInsight Business Toolkit



Set of Go-To Tools for Professional Consultants & Enterprise Architects



fi.SEE



fi.EXPLAIN



fi.SHAPE



fi.CRAFT



fi.VISUALISE

about the TOOLKIT

Shaping the future one step at a time



Set of Go-To Tools for Professional Consultants & Enterprise Architects



go-to Tool for getting “state-of-the-nation” view of the Enterprise based on the well-known Osterwalder model to get same –page understanding of your value proposition

FireBreak

fi.SEE

go-to Tool for quickly harvesting Business IP based on PowerPoint collateral based on the fact that Enterprises generate 3M presentations a day and therefore by unlocking this content a lot of insight could be driven from it

Harvester

fi.EXPLAIN

go-to Tool for rapidly mapping the Enterprise or a given endeavour based on easily compiled sets of lists that defines the Enterprise or endeavour

SuperMapper

fi.SHAPE

go-to Tool for quickly crafting a full Solution Set for a given endeavour based on a complete set that guides Solution Delivery

Envisioning Set

fi.CRAFT

go-to Tool for Visualisations

fi.VISUALISE

about the TOOLKIT



WHAT is it?

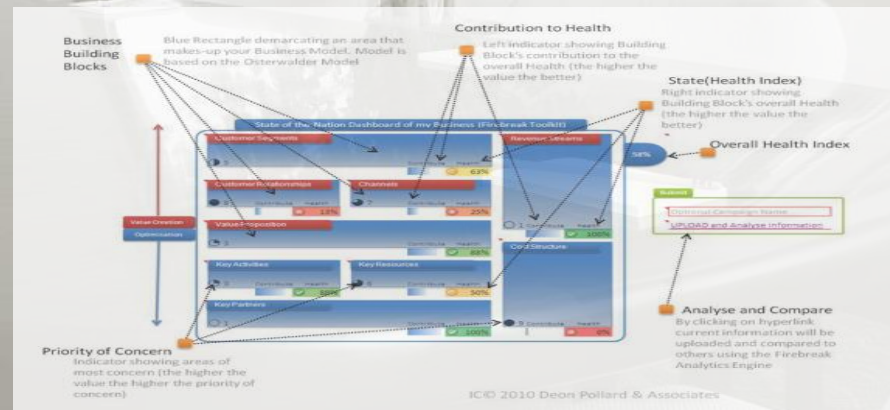
1. Go to Tool to Create "State-of-the-Nation" Health view of your Business
2. Based on the industry leading Osterwalder business models to depict your end-to-end business across nine building blocks.
3. Measure your business in a repeatable way which typically takes about 30minutes

WHY is it important?

1. Identify areas of concern
2. Get same-page understanding of end to end Business
3. Shows which area in order or priority needs remediation

WHAT is best Practices?

1. Develop and institute a way to measure your Business in a repeatable industry comparable way
2. Develop a model for comparing yourself to your competitorsd



Using fi.EXPLAIN



WHAT is it?

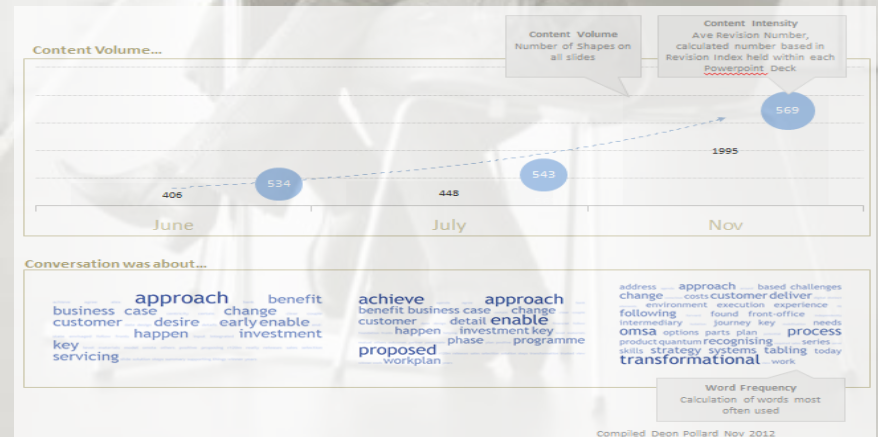
1. Go to Tool to quickly gather information from PowerPoint slide decks

WHY is it important?

1. 30M Presentations are created everyday, which means most Business IP is in slides which can easily be harvested using this tool
2. Once information is gathered, various other views and visualisations can bring new insight on this information

WHAT is best Practices?

1. Develop and institute a way to identify important places of where PowerPoint decks are stored within your organisation
2. Develop and institute a process to apply fi.Explain against these places when insight needs to be gathered or gained





WHAT is it?

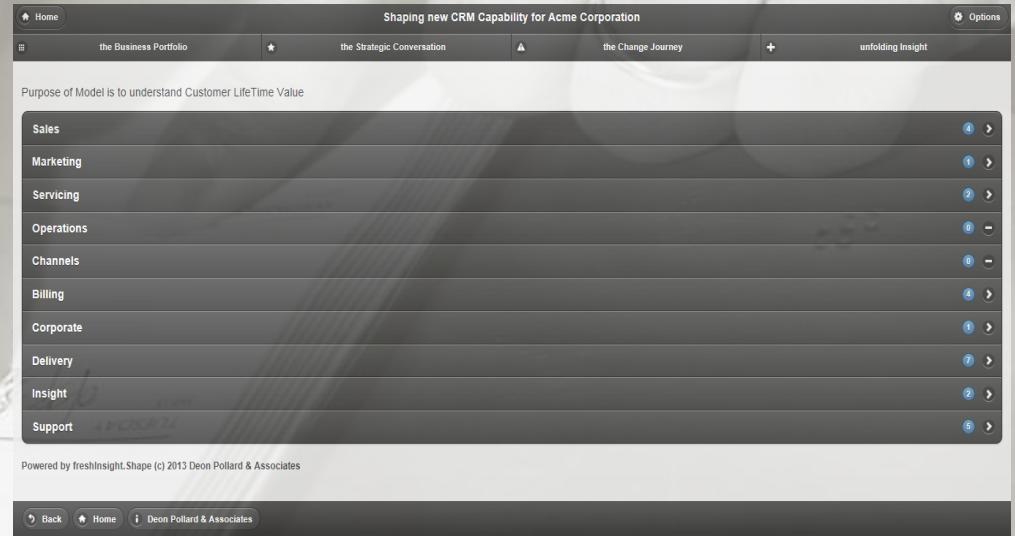
1. Go to Tool to rapidly create Uppercase Architecture
2. Shape any Value point/endeavour by creating lists that is transformed into actionable models

WHY is it important?

1. Value point can only be unlocked, once you understand it
2. Business dictates gathering and creating strategic viewpoints in days

WHAT is best Practices?

1. Develop a structure to apply UpperCase Architecture within your Organisation
2. Record Value Points that was unlocked using fi.Shape by storing Models in a secure location





WHAT is it?

1. Go to Tool to create Solution Architectures
2. Consist of Templates, Approach and Tool

WHY is it important?

1. Same day value toolkit to rapidly craft Solution Architectures
2. Easy to follow, quick to respond to business requirements and focused on business value

WHAT is best Practices?

1. Develop and institute a consistent, industry process to create Solution Architectures
2. Develop a way to re-present Solution elements in a consistent notational structure





WHAT is it?

1. Go to Service for Visualisations
2. Consist of various visualisations to help drive insight

WHY is it important?

1. Complexity is not to be admired, it is to be avoided; use visualisations to get a better understanding

WHAT is best Practices?

1. Develop and institute a model to perform visualisations
2. Develop library structure that takes into account Domain Expertise to share and store your visualisations

